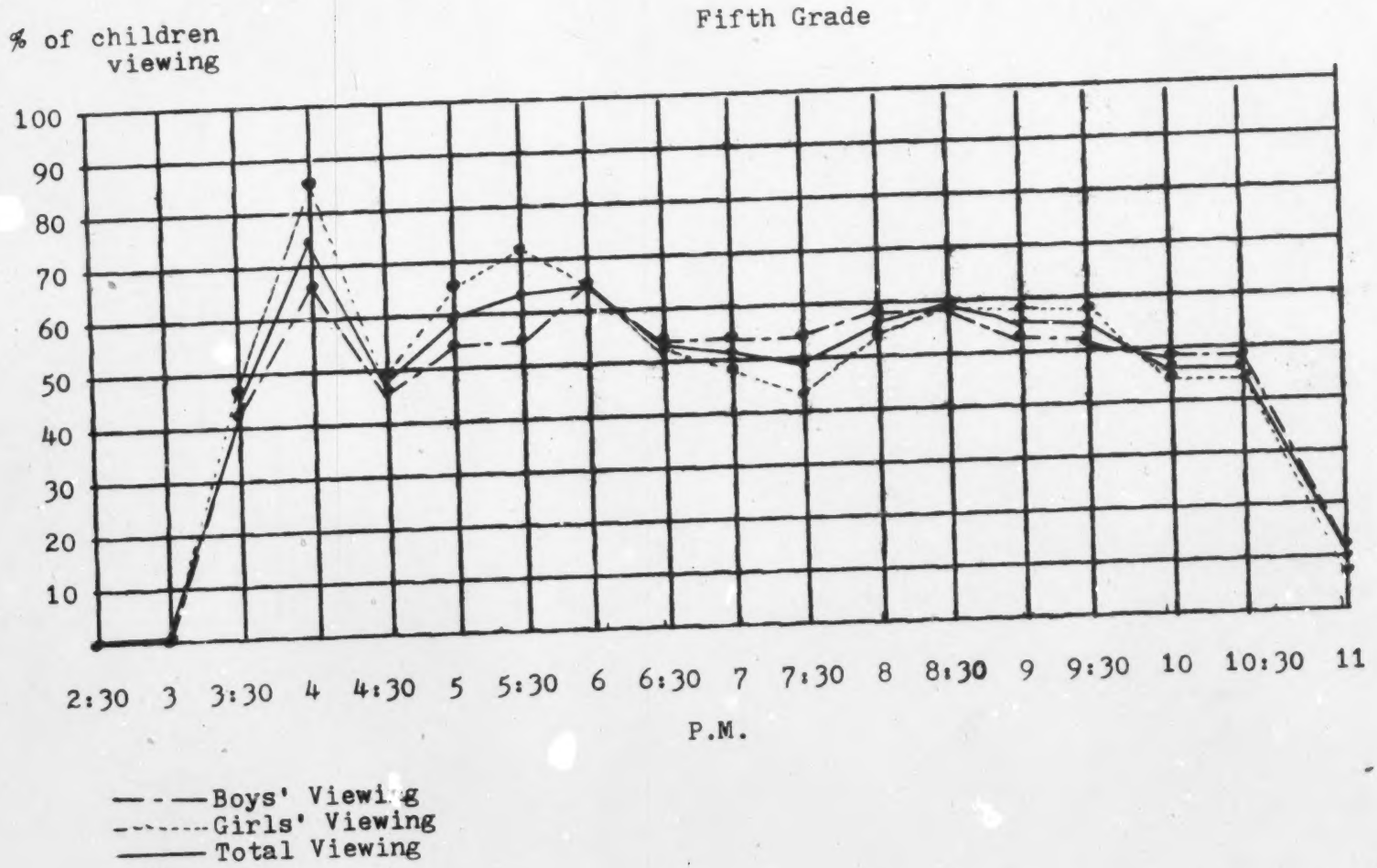
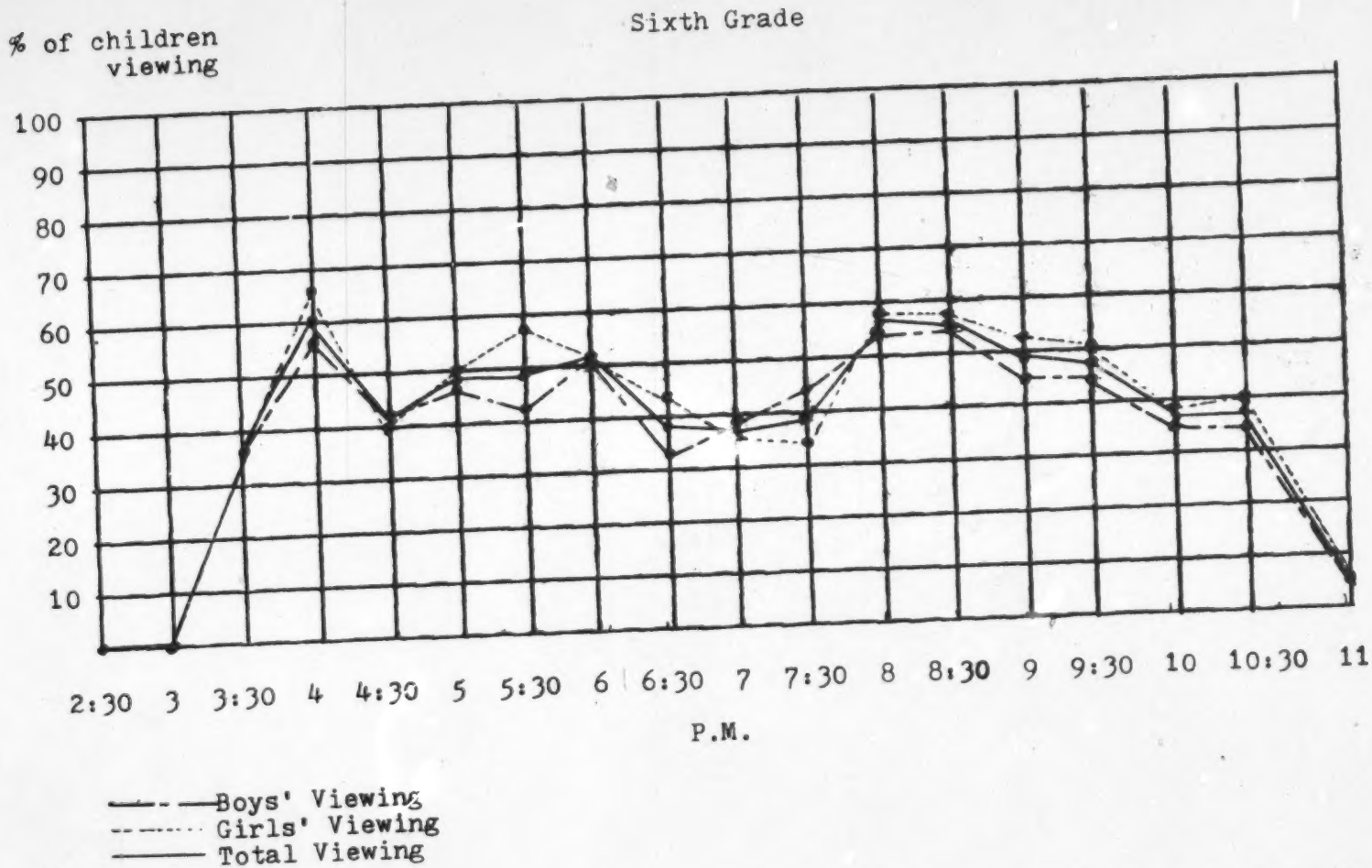


Figure 17. Typical Patterns of Children's Weekday* Viewing by Half-hour of the Day.

* An average of Wednesday through Friday viewing while on Eastern Daylight Savings Time



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* An average of Wednesday through Friday viewing while on Eastern Daylight Savings Time

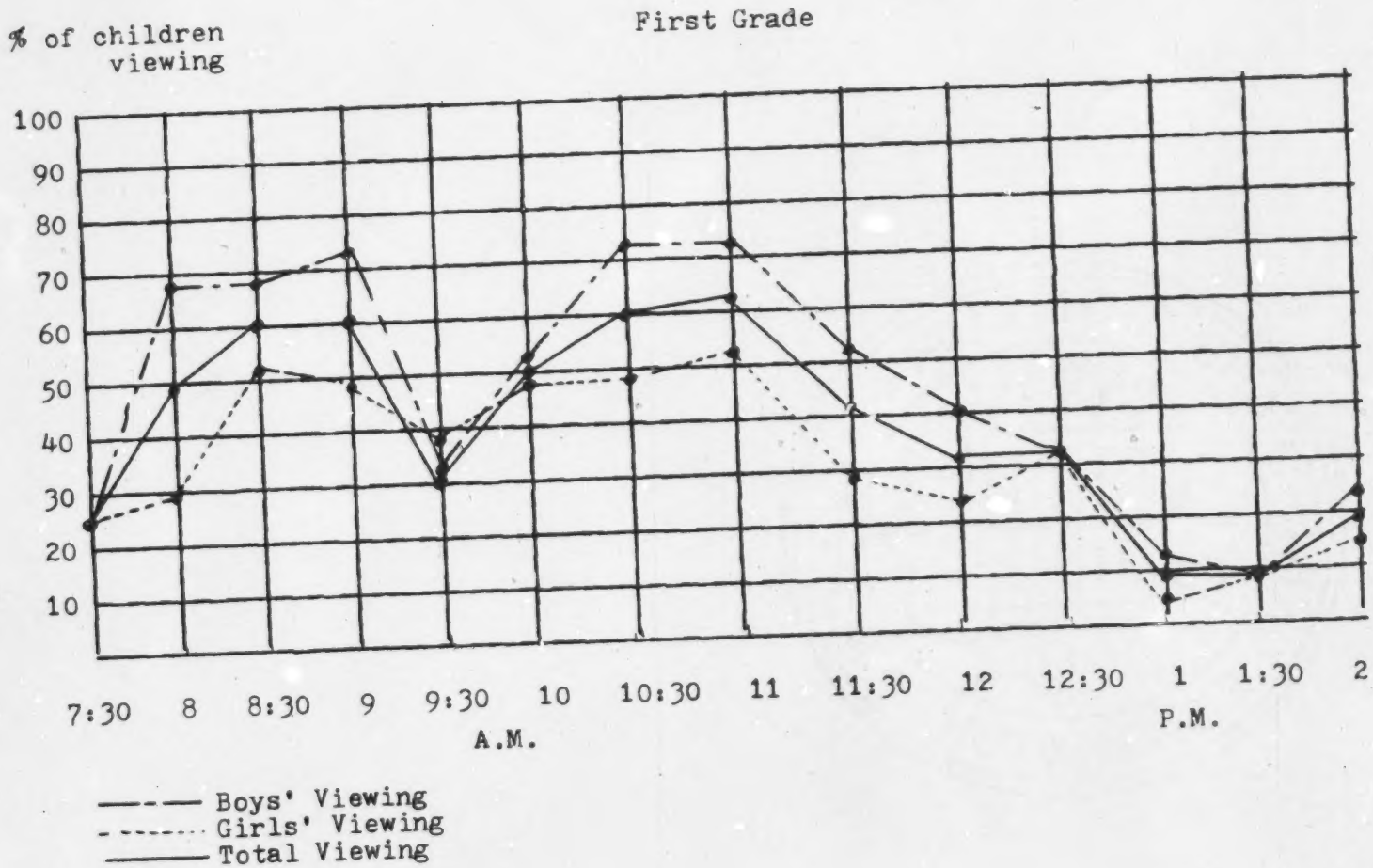


Figure 19. Typical Patterns of Children's Saturday Viewing by Half-hour of the Day. (continued)

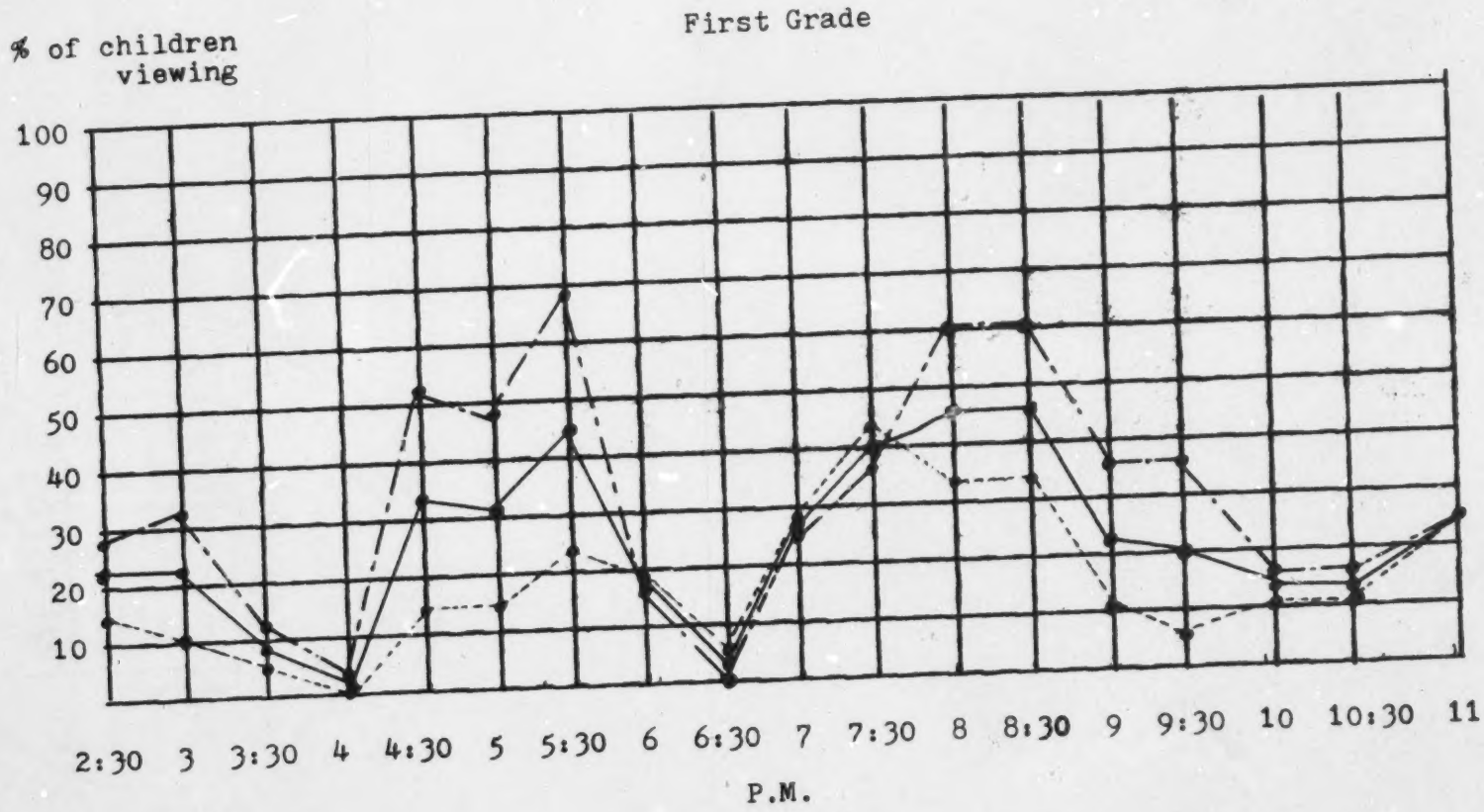


Figure 19. Typical Patterns of Children's Saturday Viewing by Half-hour of the Day.

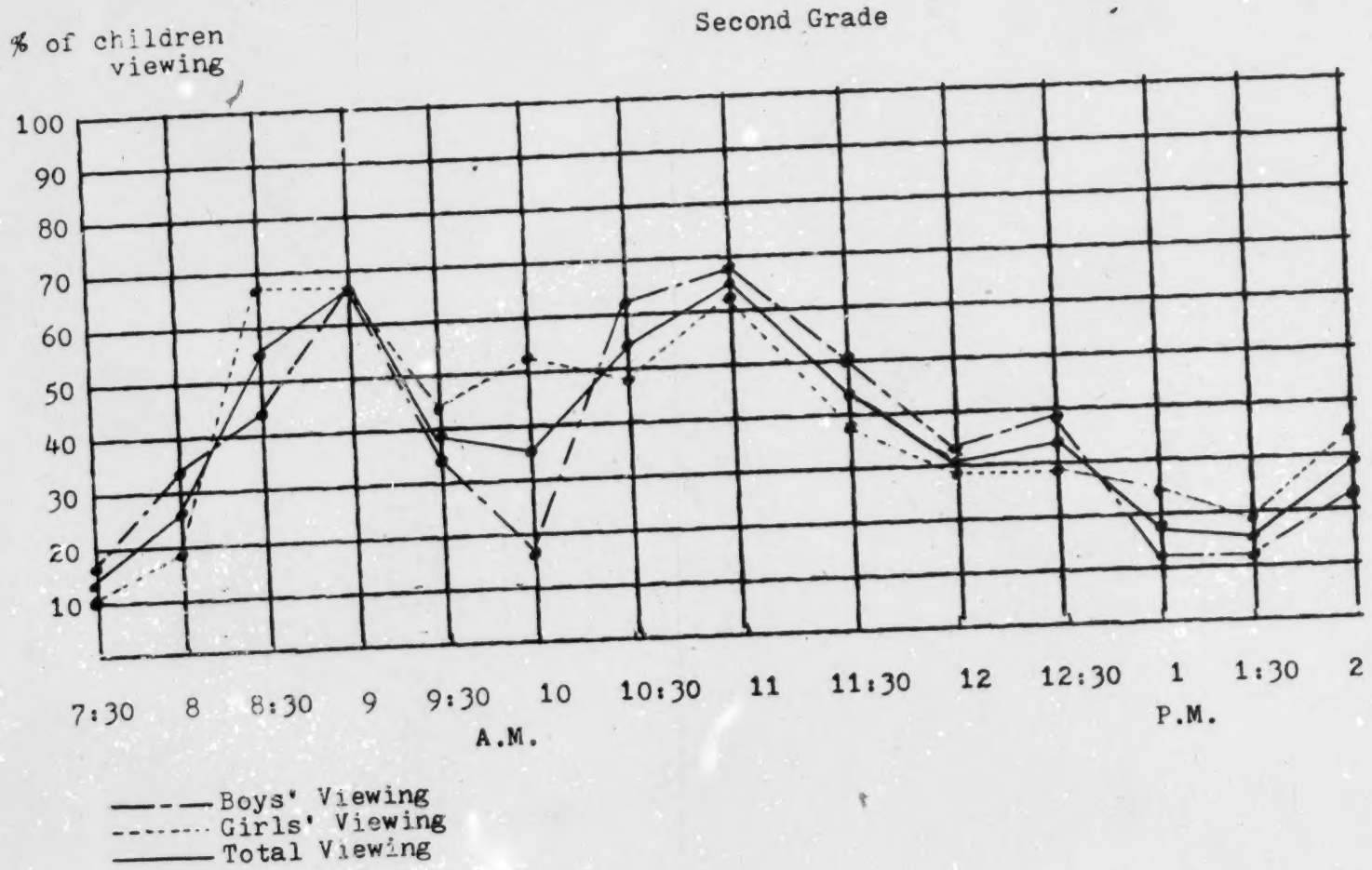


Figure 20. Typical Patterns of Children's Saturday Viewing by Half-hour of the Day. (continued)

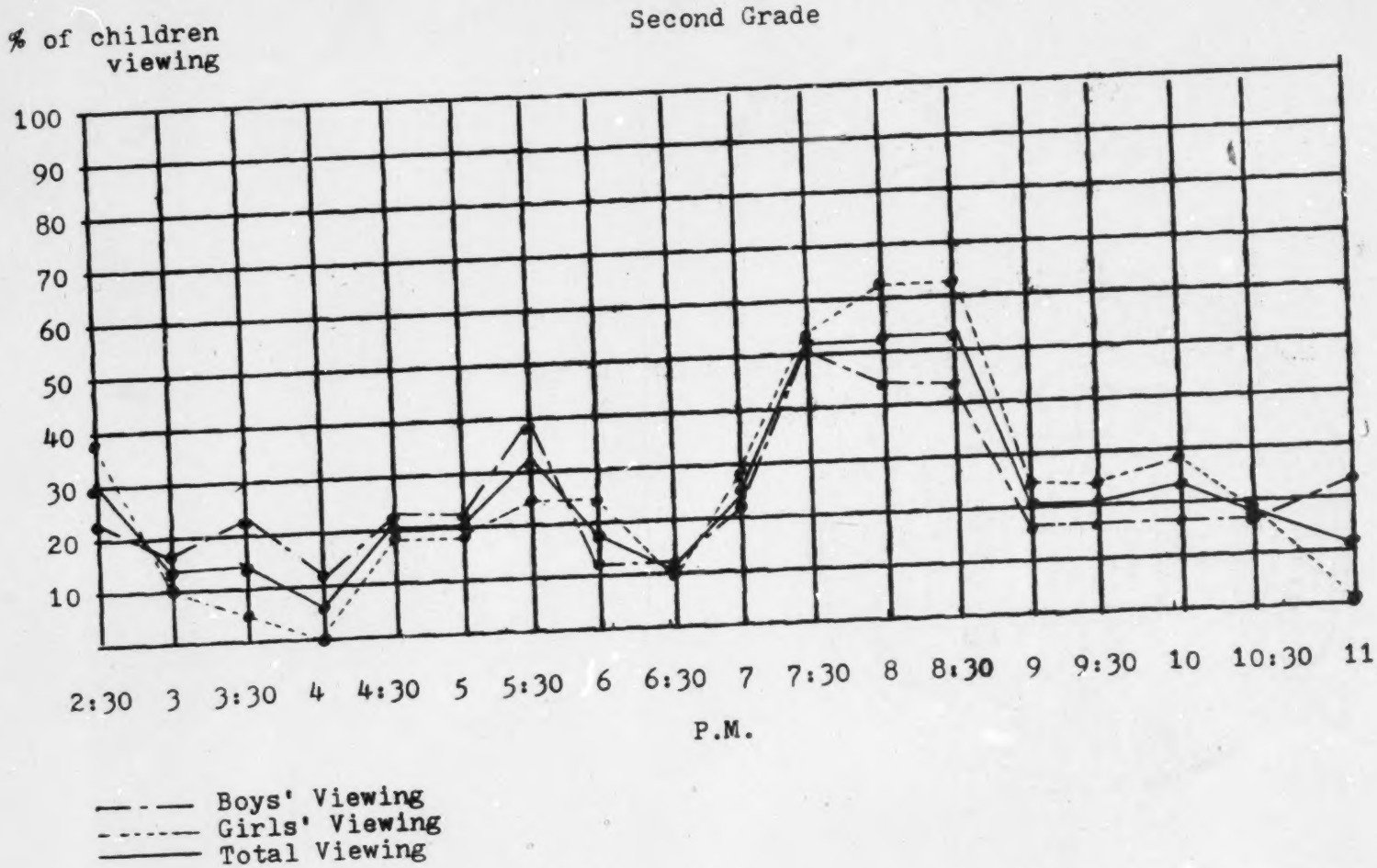


Figure 20. Typical Patterns of Children's Saturday Viewing by Half-hour of the Day.

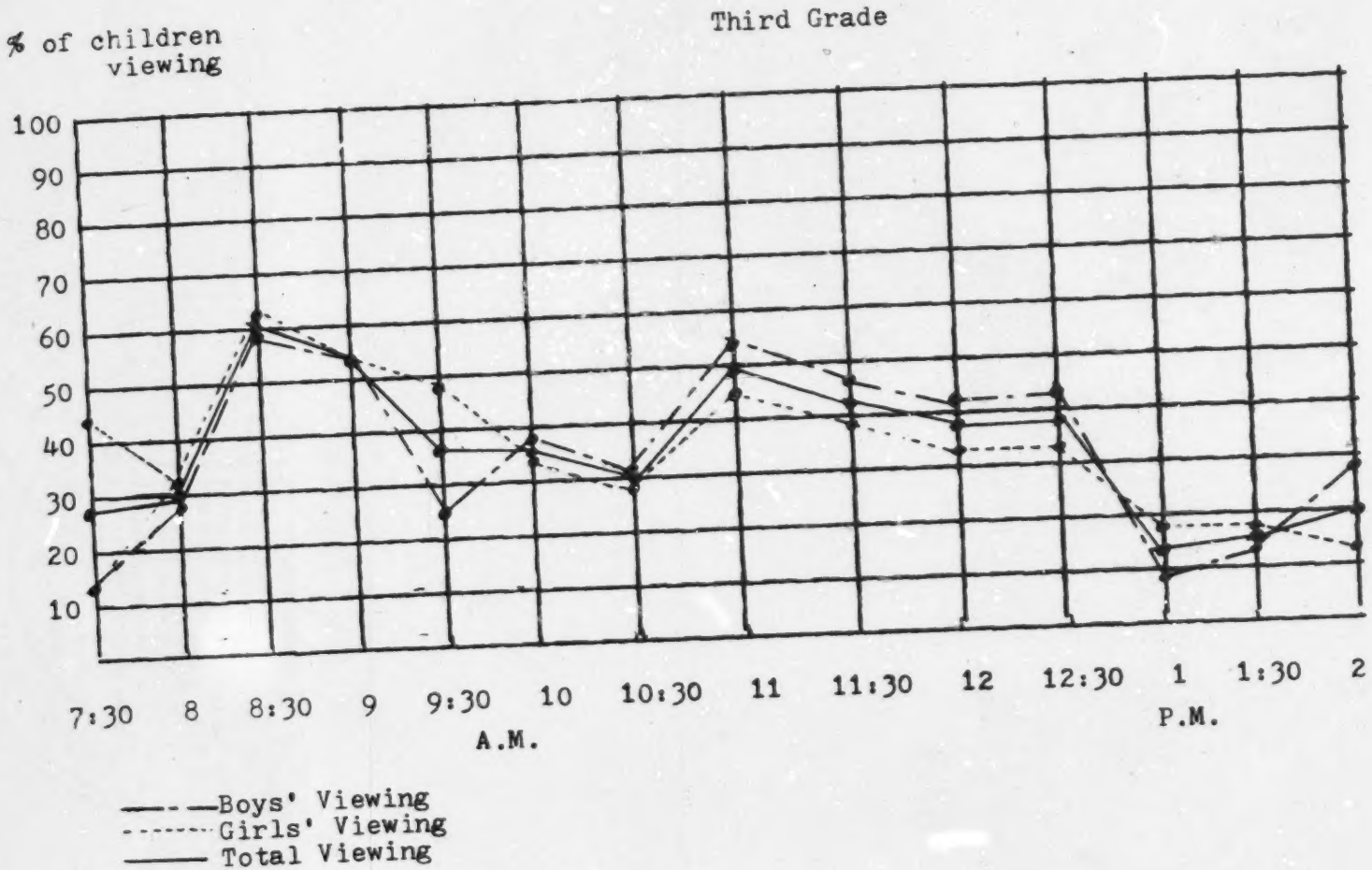


Figure 21. Typical Patterns of Children's Saturday Viewing by Half-hour of the Day. (continued)

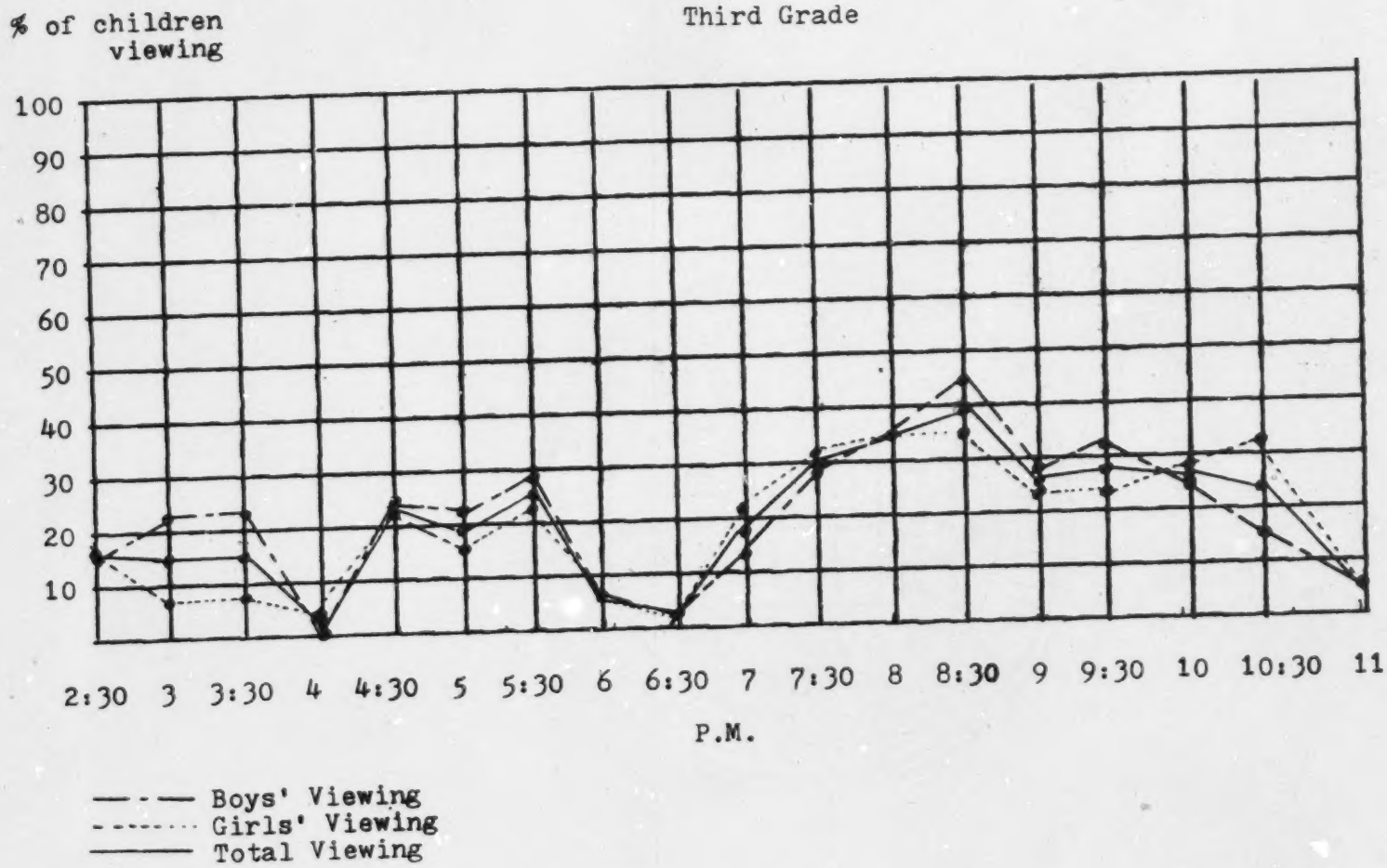


Figure 21. Typical Patterns of Children's Saturday Viewing by Half-hour of the Day.

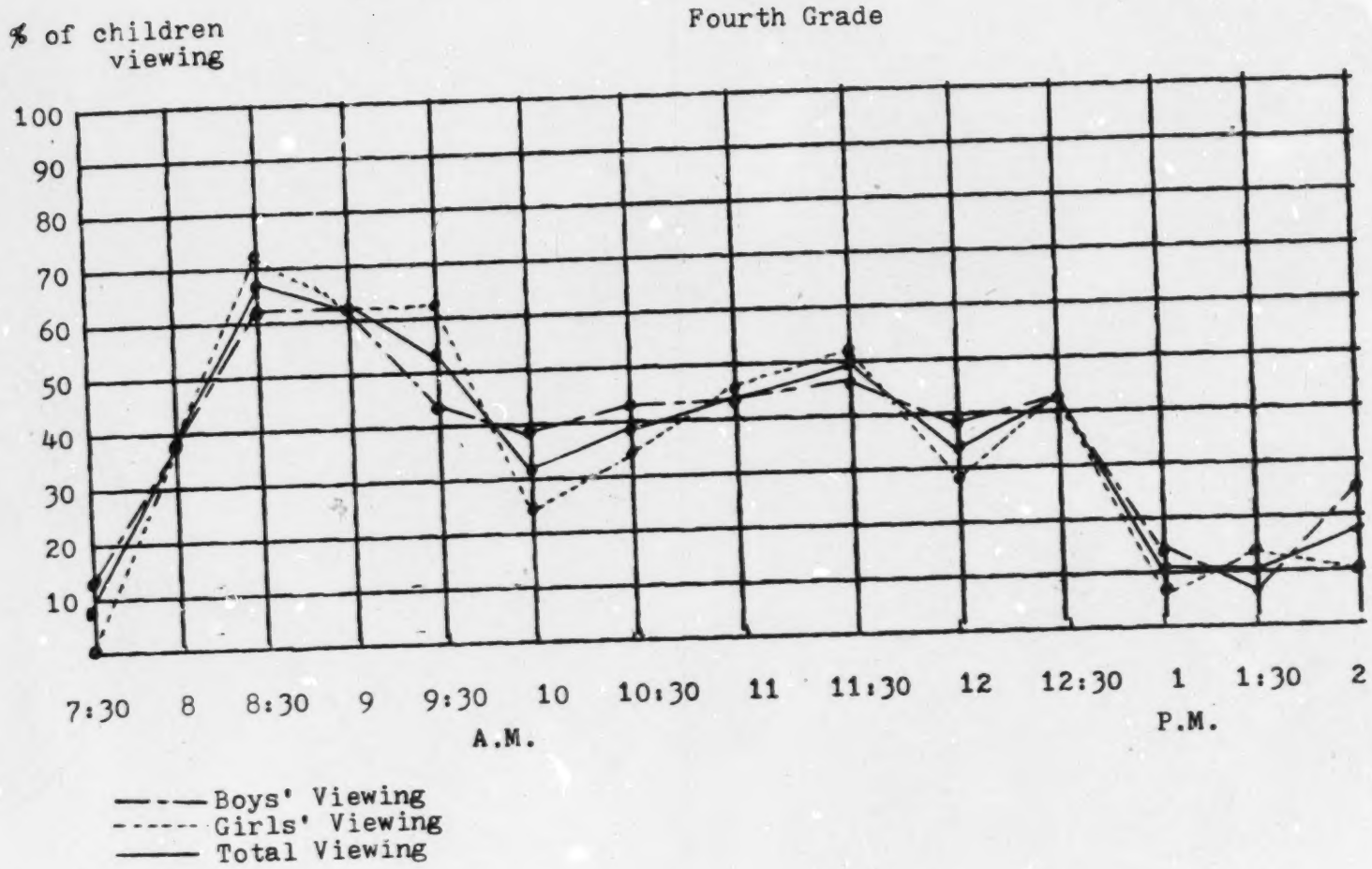


Figure 22. Typical Patterns of Children's Saturday Viewing by Half-hour of the Day. (continued)

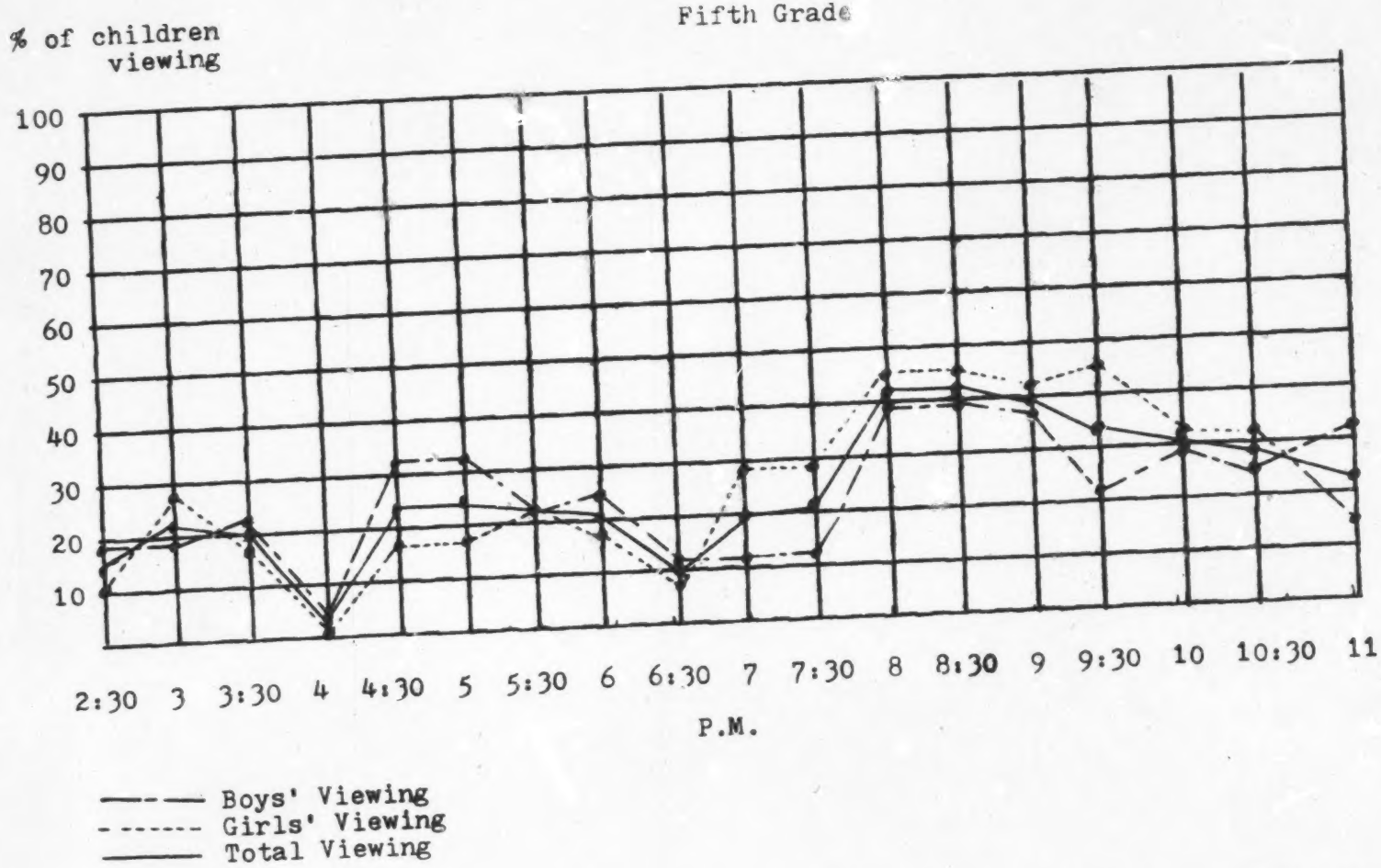


Figure 22. Typical Patterns of Children's Saturday Viewing by Half-hour of the Day.

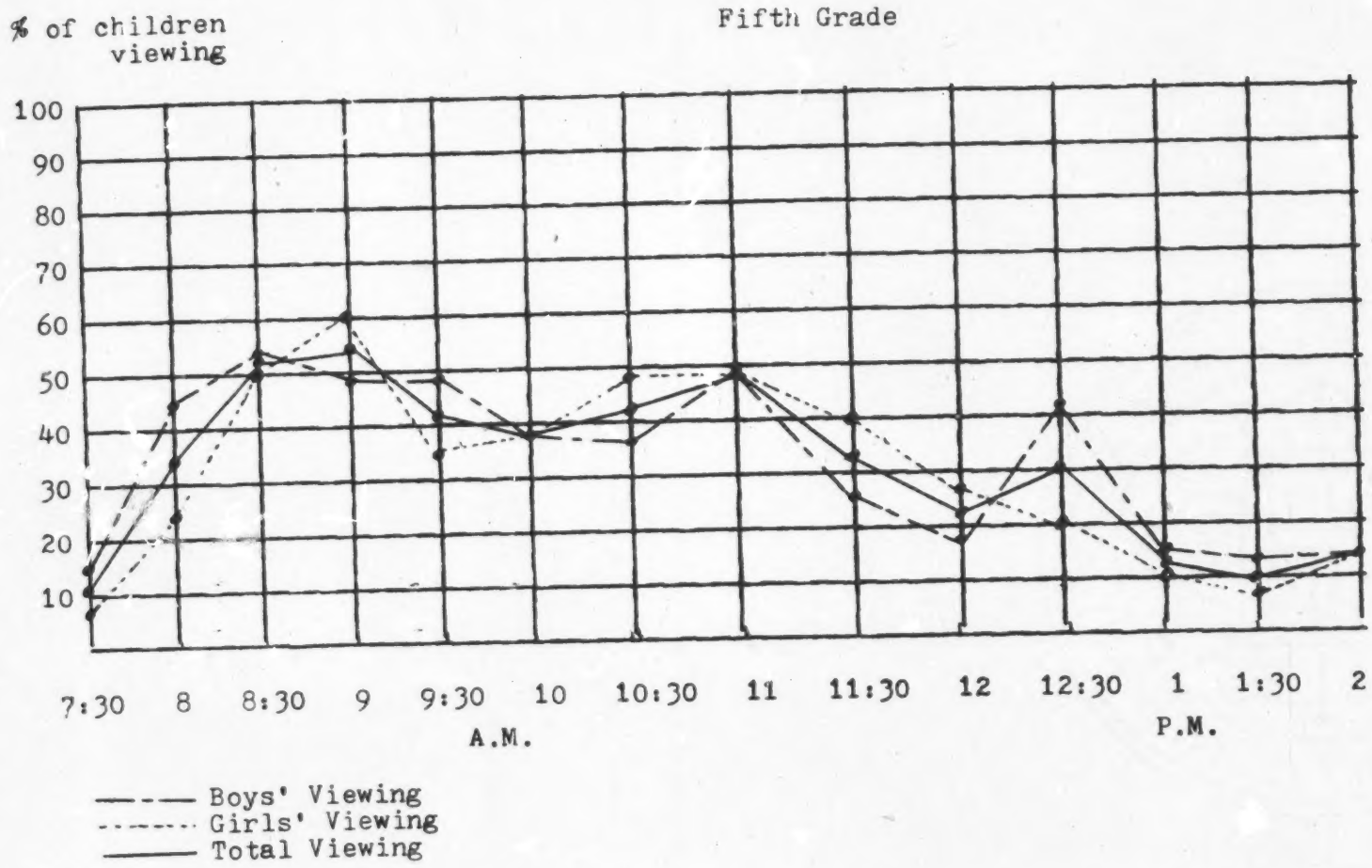
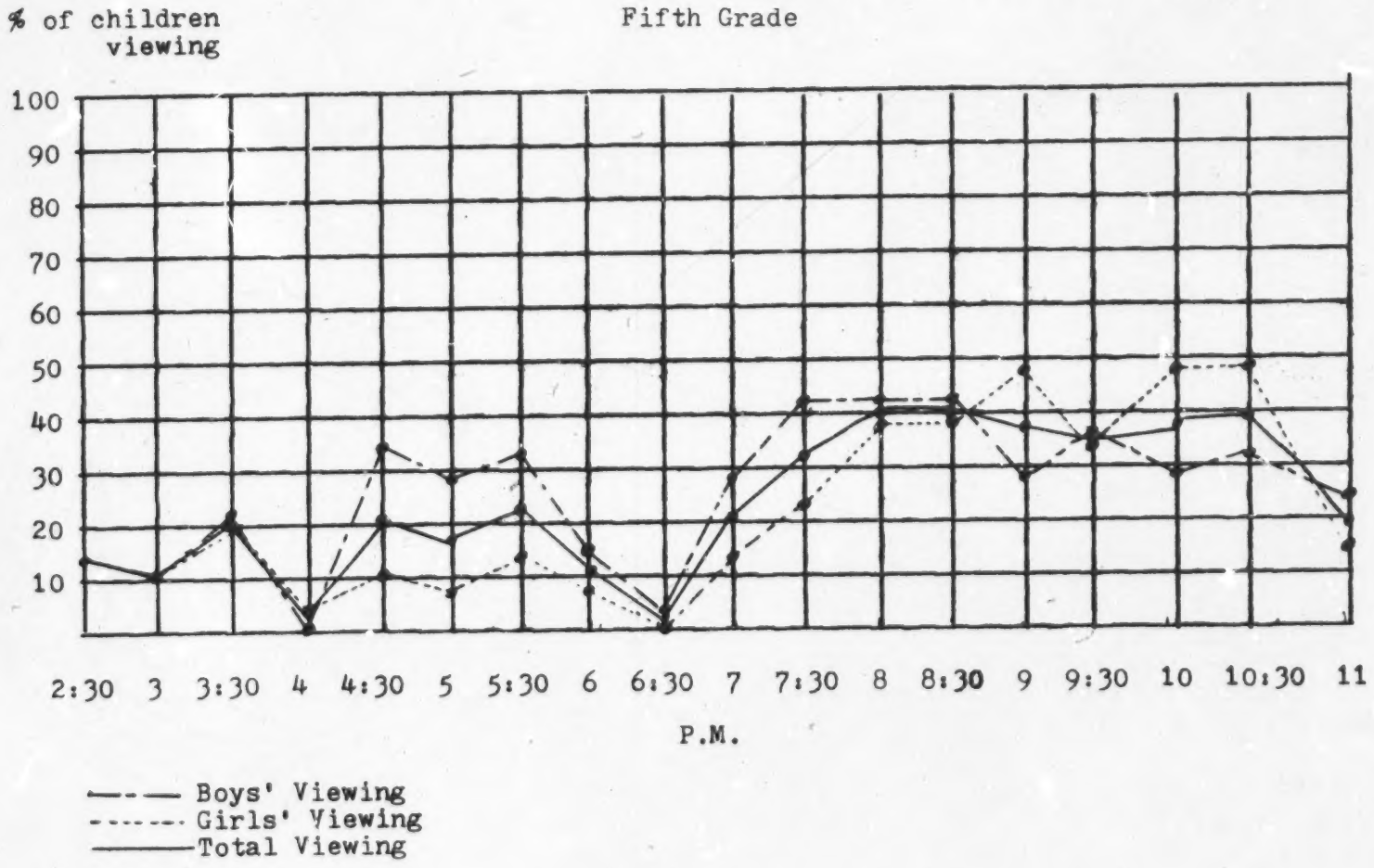


Figure 23. Typical Patterns of Children's Saturday Viewing by Half-hour of the Day. (continued)



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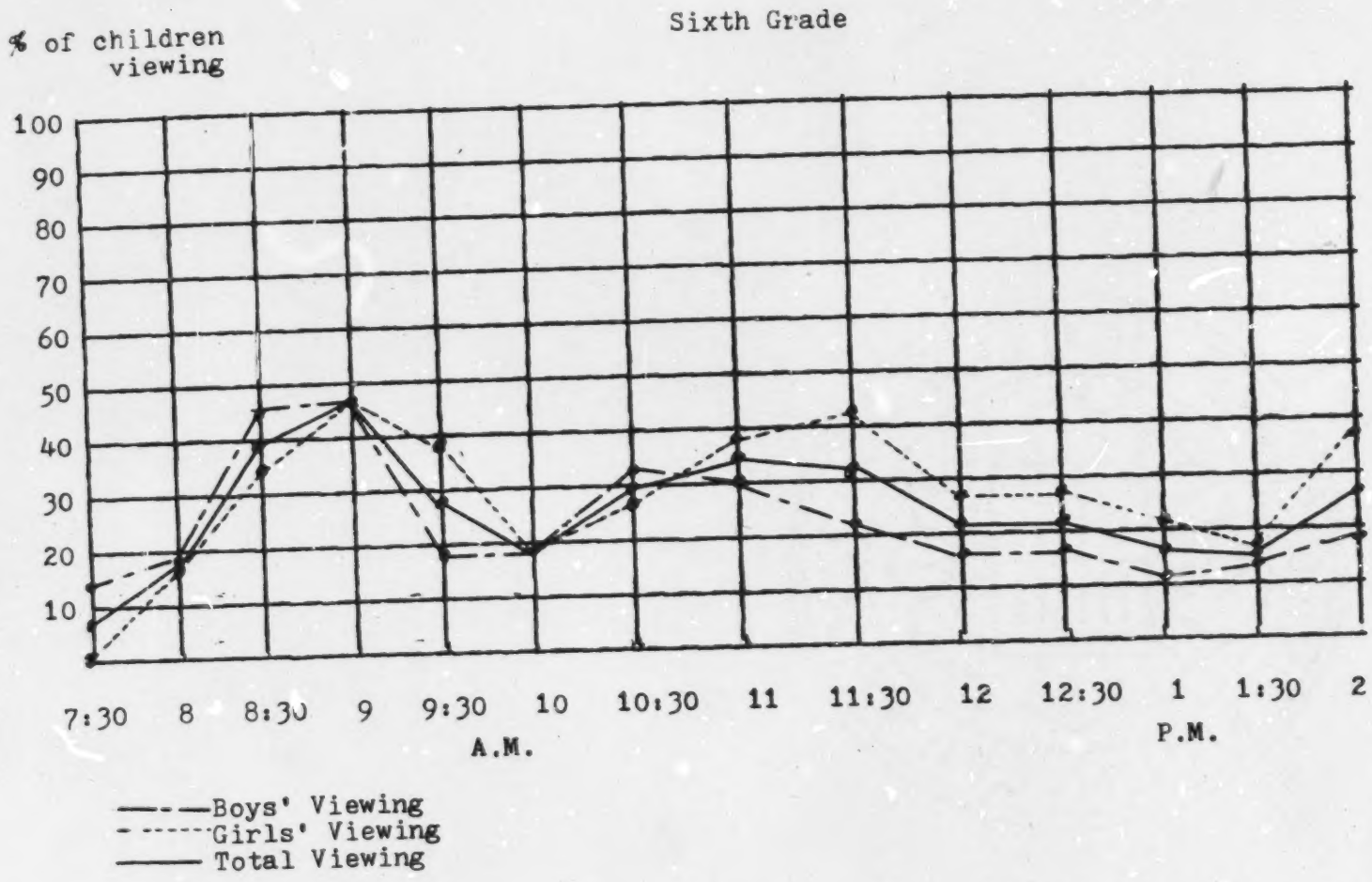

Figure 24. Typical Patterns of Children's Saturday Viewing by Half-hour of the Day. (continued)

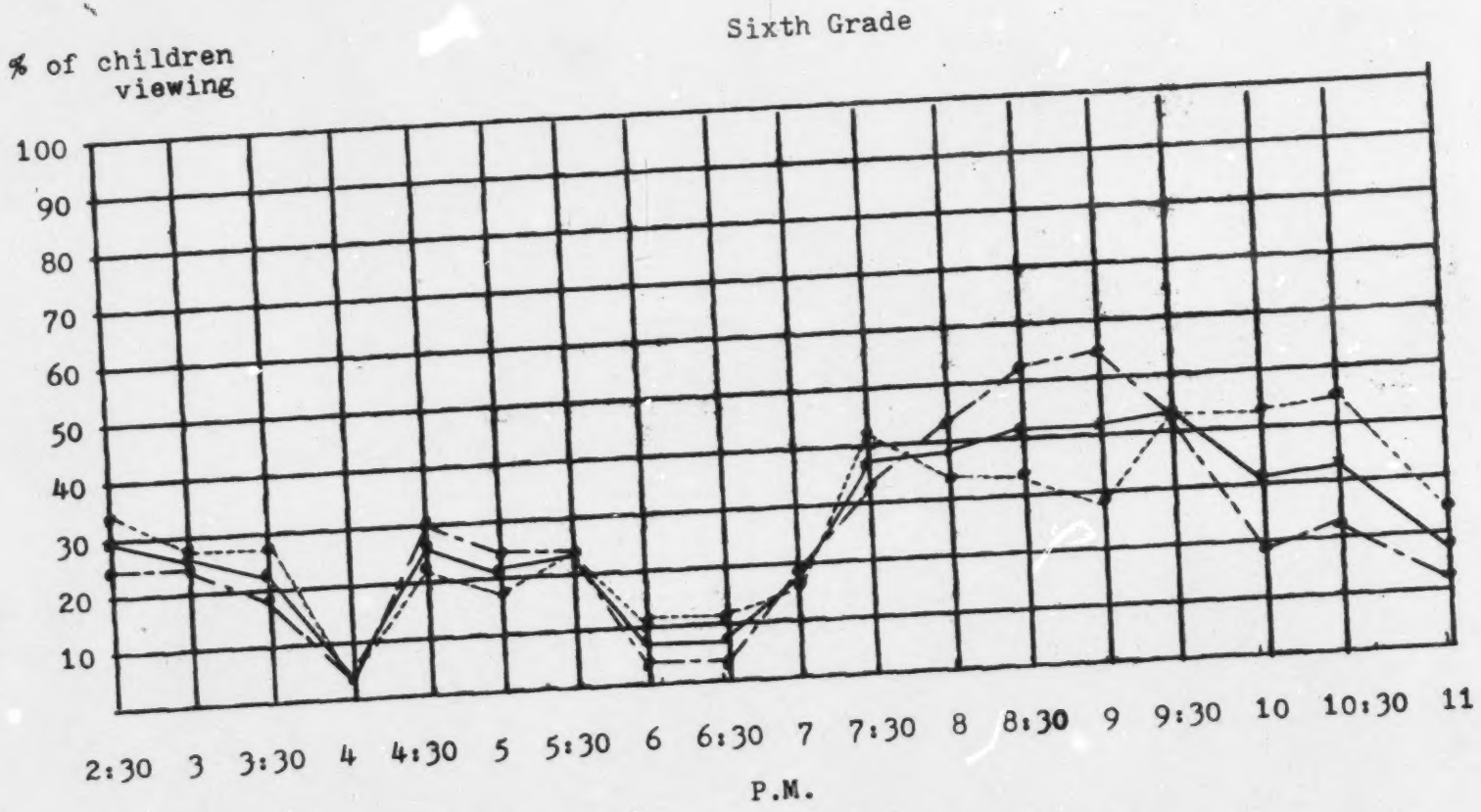

Figure 24. Typical Patterns of Children's Saturday Viewing by Half-hour of the Day.

A P P E N D I X C

February 17, 1975

Dear Parents,

Television is a large part of children's lives and consumes much of their time. In a research project done on children and their viewing habits, it was estimated that the average child watches about 1200 hours of television a year. This means that the average child spends one and two-thirds months watching television, a big slice of their lives.

In a graduate course I am taking at Indiana University I am required to research a subject. I find television and the role it plays in a child's life to be very intriguing and plan to use this as my topic. Mrs. Gamble has given me permission to work with the students in grades one through six at Olive Township Elementary School.

On February 20th a questionnaire will be administered to the children asking them about their television habits and their outside interests. So that I may discover the types of programs boys and girls like to watch it will be necessary for them to list the programs they watch for a period of one week. To accomplish this the teacher will hand the child a list of programs which were on television the preceding night. Your child will merely check the programs he watched. There will be no names on the papers, so I would like your child to continue watching the programs he usually watches. This is most important. The classroom teacher will do this for one week, through Wednesday, February 26th. The first list will be filled out on Thursday, February 20th. On Monday, February 24th, it will be necessary for your child to check programs he watched on Friday, Saturday, and Sunday. It might be helpful if he wrote the program titles to help him remember, although it is not necessary.

My stud y will not be completed until May, at which time I will share some of my findings and results with you. I am sure we'll find the results to be quite interesting. Thanks for your help and cooperation in this project.

Sincerely,

Catherine Jaronik

Catherine Jaronik

1. What grade are you in at school? Check one.

___2nd ___3rd ___4th ___5th ___6th

2. Are you a boy or a girl? Check one.

___I am a boy. ___I am a girl.

3. What is your age in years? Check one.

___5 yrs. ___6 yrs. ___7 yrs. ___8 yrs. ___9 yrs.

___10 yrs. ___11 yrs. ___12 yrs. ___ 13 yrs. ___14 yrs.

How many television sets are there in your house? Check one.

___0 ___1 ___2 ___3 ___4 or more

5. Place a check in front of the room(s) in your house where there is a TV.

___living room ___dining room

___basement ___playroom or family room

___your bedroom ___other bedrooms

___kitchen ___we have a portable

6. Are there any particular programs you watch almost every day?

___yes ___no

7. Why do you watch tv? Check the best answer for each statement.

	Most of the time	Sometime	Never
There is nothing else to do.			
I think I can learn something.			
There is a special program.			
TV is already on.			
I watch to put off doing things.			
TV relaxes me.			
I watch more than I intend to.			

8. Are you allowed to watch the TV programs you choose to watch? Check one.

___yes, all the time ___most of the time

___not very often ___I never to get to.

9. With whom do you watch TV? Check the best answer for each statement.

	Most of the time	Sometime	Never
My brothers and sisters			
My friends.			
My parents			
My whole family			
By myself			

10. If you had time to see <u>just one</u> television program a week, what program would you most like to see. Write your answer.

_____

11.. What three things do you like to do best after school? Put a 1 in the blank in fromt of the thing you like to do best; a 2 in front of your next favorite and a 3 in front of your third favorite.

___read a book ___go to club meetings

___listen to the radio ___go to the moves

___listen to records ___take a walk

___watch television ___ride your bicycle

___do house chores ___play with friends

___work on a hobby ___do homework

12. If different people in your family want to watch TV who gets to choose what will be on TV? Check the best answer.

___I get to watch what I want most of the time.

___Dad gets to choose the channel most of the time.

___Mom gets to choose the channel most of the time.

___My brothers or sisters choose the channel most of the time.

___We have other ways of deciding.

13. If someone else chooses the program on TV and you don't care for the program what do you do? Check the best answer.

___I usually watch the program anyway.

___I usually leave the room and don't watch the program.

___We don't have the problem because we have enough tvs.

14. Suppose you had to do without all of the following for a long time. Which one would you miss the most? Check one.

___books ___magazines

___newspapers ___comic books

___radio ___movies

___television

15. How many books have you read in the last month?

___0 ___1 ___2 ___3 ___ 4 or more

16. How often would you say you read a newspaper?

___every day ___one day a week ___several days a week

___not very often ___never

17. How many magazines have you read something in, in the last month?

___0 ___1 ___2 ___3 ___4 or more

18. How many hours a night do you spend on homework?

___0 ___½ ___1 ___2 ___3 or more

19. How many comic books have you read in the last month?

___0 ___1 ___2 ___3 ___4 or more

20. How many times have you gone to the movies in the last month?

___0 ___1 ___2 ___3 ___4 or more

21. How many hours a day do you listen to the radio?

___0 ___1 ___2 ___3 ____4 or more

22. What time do you usually go to bed on schoolnights? Write your answer.

_____

Dear Faculty,

This is the list of programs to be administered to the kids tomorrow. Please try to administer them first thing in the morning as I'll be picking them up every morning. You may send them to the office where there will be a box in which to deposit them. The next day's listings will be placed in your mailbox. Please remind the kids of the following:

1. If they watched no TV the preceding night, write NO TV in red letters at the top. (Same if they have no TV)
2. Grade and sex is most important.
3. Circle all programs watched.
4. If they watched a program I did not list (from channels 11, 32, 15 or cable-vision) they will need to write these at the bottom. It will also be necessary for them to write the length of the program.

Example Lassie - ½ hour

I really appreciate your doing this for me. Thanks so very much.

Sincerely,

Cathy Jaronik

Wednesday, February 19, 1975 Grade ____ Boy ___ Girl ___

Circle the programs you watched last night on television.

Match Game	One Life to Live	Dealer's Choice
Lilias, Yoga and You	Banana Splits	Laurel & Hardy
Tattletales	Somerset	Money Maze
Flintstones	Bugs Bunny	Gilligan's Island
Abbott and Costello	Hot Dog	Mickey Mouse Club
LittleRRascals	Mister Rogers	I Love Lucy
News	Villa Alegre	Batman
Hogan's Heroes	Electric Company	Nanny & the Professor
Bewitched	Truth or Consequences	Zoom
Rifleman	Andy Griffith	Petticoat Junction
New Price is Right	Book Beat	Green Acres
Hoober-Bloob Highway - Dr. Seuss		That's My Mama
Arabs and Israelis	Really Rosie: Starring the Nutshell Kids	
Honeymooners	Night Gallery	

Sesame Street	Ironside	FBI
Little House on the Prairie		Jerry Kurdys Polka
Santiago's America: Afternoon Children's Special		Doris Day Today
Lucas Tanner	Merv Griffin	Manhunter
Petrocelli	Get Christie Love!	

Dinah	Mike Douglas	The Virginian
Family Nobody Wanted (Movie)		Johnny Carson
Portrait of Jacqueline Kennedy Onassis		NHL Hockey

Thursday, February 29, 1975 Grade _____ Boy ____ Girl ____

Circle the programs you watched last night on television.

Match Game One Life to Live Dealer's Choice
Lilias, Yoga, and You Laurel and Hardy Banana Splits
Tattletales Somerset Money Maze
Flintstones Bugs Bunny Abbott and Costello
Mickey Mouse Club Li'l Rascals Gilligan's Island
Mister Rogers. Villa Allegre I Love Lucy
News Batman. Hogan's Heroes
Electric Company Nanny & The Professor Bewitched
Truth or Consequences ZOOM Rifleman
Andy Griffith Petticoat Junction Treasure Hunt
Dick Van Dyke Barney Miller Karen
Honeymooners Night Gallery

Sesame Street Bonanza Ironside
FBI The Waltons Mac Davis
Hooks Hoosier Spirit Tom Jones Archer
Streets of San Francisco Merv Griffith Movin'On
Harry-O

Dinah Mike Douglas Pretty Poison (Movie)
The Virginian Johnny Carson The Bravados (Movie)
Attack on Terror (Movie) The Apartment (Movie
Bullet for Pretty Boy (Movie)

Friday, February 21, 1975 Grade ____ Boy ____ Girl ____

Circle the programs you watched last night on television.

Match Game	One Life to Live	Dealer's Choice
Lilias, Yoga and You	Banana Splits	Laurel & Hardy
Tattletales	Somerset	Money Maze
Flintstones	Bugs Bunny	Abbott & Costello
Mickey Mouse Club	Lil Rascals	Gilligan's Island
Mister Rogers	I Love Lucy	News
Villa Alegre	Batman	Hogan's Heroes
Electric Company	Nanny & the Professor	Bewitched
Truth or Consequences	Zoom	Rifleman
Andy Griffith	Petticoat Junction	Hollywood Squares
Dick Van Dyke	Green Acres	Sanford and Son
Chico and the Man	Hot L Baltimore	Odd Couple
Night Gallery		

Sesame Street	Bonanza	Ironside
FBI	Khan	Jacques Cousteau
Rockford Files	Merv Griffin	Police Woman
Lily Tomlin Special		

Dinah	Mike Douglas	The Virginian
How to Succeed in Business Without Really Trying (Movie)		
Johnny Carson	Midnight Special	Rock Concert
Sunny Side of the Street (Movie)		Seminole (Movie)
Attack on Terror (Movie)		Ben (Movie)
Bullitt (Movie)		

Saturday, February 22, 1975 Grade ____ Boy ___ Girl ___

c- cartoon

Circle the program only if you watched the whole show.

Big Blue Marble My Favorite Martian-c Addams Family-c

Yogi's Gang-c Funny Men Speed Buggy-c Wheelie-c Bugs Bunny-c

Jeannie-c Mr. Rogers Emergency Plus 4-c Hong Kong Phooey -c

Friends of Man Partridge Family-2200 A.D. -c Lost in Space

Adventures of Gilligan -c Scooby-Doo-c Devlin-c Shazam

Sigmund Lassie's Rescue Rangers-c Alaskan Safari (Movie)

Valley of the Dinosaurs-c Pink Panther-c Super Friends-c

Hudson Brothers Razzle Dazzle Show Star Trek-c Jetsons-c

What's the Middle East All About? These Are the Days-c

Fat Albert-c Imperial Grand Band-c Wanted Dead or Alive

Charlando Other People, Other Places Treehouse Club

Zoom Electric Company Tilford's 46 Club Bill Dance Outdoor

Sportsman's Friend Outdoors with Julius Boros Jabberwocky

My Friend Flicka Abbott & Costello Friends of Man News

Bowery Boys Mr. Roy World of Survival Fisherman

Pop Goes the Country Celebrity Sweepstakes Dad's Army

Wild Wild World of Animals Candid Camera UFO All in the Family

Jeffersons Name of the Game M.T. Moore Dragnet

Bob Newhart Show Night Gallery

Soul Train Paganini Strikes Again (Movie) Bonanza

Ironside Lawrence Welk Hee Haw Kung Fu Carol Burnett

Mod Squad Mission Impossible Sesame Street

Basketball Pro Bowlers Wide World of Sports Golf

The Train Robbers (Movie) Hustling (Movie) Will Penny (Movie)

Curse of the Faceless (Movie) Where Angels Go, Trouble Follows (Movie)

Up in Arms (Movie) Entertainment Hall of Fame Awards

Sunday, February 23, 1975 Grade ____ Boy ___ Girl ___

Circle the program only if you watched the whole program.

If you watched any programs before 10:00 please write them at the bottom.

Gamut Goober -c Star Trek Popeye Abbott & Costello

Face the Nation Make A Wish Laurel & Hardy Cisco Kid

Championship Fishing Mr. Chips W estward Ho (Movie)

Of Cabbages and Kings It's Academic Meet the Press

Lone Ranger Basketball Charlie Chan in Egypt (Movie)

World of Survival Stand Up and Cheer (Movie) Tennis

Superstars Northwest Passage (Movie) Li'l Rascals

CBS Sports Spectacular NHL Hockey Wide World of Sports

Atlantis, the Lost Continent (Movie) Monroes Golf

Death Valley Days Rogues 60 Minutes News

Wait Till Your Father Gets Home Wild Kingdom Let's Make a Deal

Jim Thomas Outdoors Cher World of Disney Kojak

Six Million Dollar Man World at War McCloud Mannix

Fistful of Dollars (Movie) 1975 Automobile Show Lawrence Welk

Life Around Us Wild Wild World of Animals Audubon Theatre

N.Y.P.D. Mission: Impossible The Sand Pebbles (Movie)

Burt Bacharach Chato's Land (Movie) A Star is Born (Movie)

Big Valley Johnny Carson Father Came Too (Movie)

That Good Ole Nashville Music World of Country Name of the Game

Born to Be Bad (Movie)

Monday, February 24, 1975 Grade _____ Boy ___ Girl ___

Circle the program only if you watched the whole show.

Match Game One Life to Live Dealer's Choice

Lilias, Yoga and You Banana Splits Galloping Gourmet

Tattletales Somerset Money Maze Flintstones

Bugs Bunny Popeye Gilligan's Island Midday

Mickey Mouse Club Truth or Consequences Li'l Rascals

Speed Racer Mister Rogers I Love Lucy Villa Alegre

Batman News Hogan's Heroes Call It Macaroni

Electric Company Nanny & The Professor Bewitched

Zoom Rifleman Andy Griffith Petticoat Junction

Hollywood Squares Dick Van Dyke Green Acres Maude

Rhoda Honeymooners Night Gallery

Bonanza Sesame Street Ironside FBI

Gunsmoke Smothers Brothers Comedy Hour The Rookies

Country Music S.W.A.T. Medical Center Caribe

Dinah I, Monster (Movie) Mike Douglas The Virginian

The Elevator (Movie Johnny Carson Wide World Mystery

The Father (Movie)

The Wheeler Dealers (Movie) Weather Machine

Butterflies Are Free (Movie)

Tuesday, February 25, 1975 Grade _____ Boy ___ Girl ___

Circle the program only if you watched the whole show.

Match Game One Life to Live Dealer's Choice Tattletales

Lilias, Yoga and You Banana Splits Money Maze Somerset

Flintstones Bugs Bunny Popeye Gilligan's Island

Midday Mickey Mouse Club Truth or Consequences

Lil Rascals Speed Racer Mister Rogers I Love Lucy

Villa Alegre Batman News Hogan's Heroes Bewitched

Electric Company Nanny and the Professor Zoom Rifleman

Andy Griffith Petticoat Junction Name That Tune

Dick Van Dyke Green Acres Good Times Happy Days

Bobby Goldsboro M*A*S*H Bilko Dragnet Honeymooners

Night Gallery

Sesame Street Bonanza Ironside FBI

Hawaii Five-O Merv Griffin Barnaby Jones

Police Story Marcus Welby, M.D.

Dinah Mike Douglas Phantom of the Opera (Movie)

You Lie So Deep, My Love (Movie) The Virginian Johnny Carson

Hec Ramsey (Movie) Wing and Prayer (Movie)

Journey From Darkness (Movie) NHL Hockey Our Man Flint (Movie)

Wide World Mystery (Movie